**PERSONAL PROJECT**

**WEB DESIGN GUIDE**

**STEP 1**

Directions: Make a copy of this Google Doc in your own Google Drive or download it as a word document, complete the questions, and share the link or file in the Moodle assignment when you're finished. Due Saturday.

| **Step 1: Goal Identification** | |
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| * know what you're building   + purpose of website   + identify target audience   + research similar or competing sites to compare features, get ideas, and see what you want to do differently or better | |
| Directions: Think of at least 3 ideas for your personal project. Answer the three questions for each website idea in the empty box to the right where it says "Your answer here:" | |
| ↓ **QUESTIONS** ↓ | ↓ **YOUR ANSWERS** ↓ |
| **Bathroom Finder/Rater**   * What is the purpose of this site? * Who is the audience for your site? What age and demographic information would describe a typical user? * What sites already exist that are similar to your vision in terms of purpose, functionality, and/or look & feel? List at least 2 URLs. | Your answers here:   * Help people search for available bathrooms in an area (i.e., at libraries, restaurants, public). Able to rate/search based on gender neutral, accessibility, aesthetics, etc; community members can add listings for bathrooms * Very broad use across demographics; tourists, unhoused people, anybody who is out and needs a bathroom! * <https://www.boston.gov/departments/311/public-restrooms-city-boston#map--239796> * <https://toiletmap.gov.au/> |
| **Dinner Decider**   * What is the purpose of this site? * Who is the audience for your site? What age and demographic information would describe a typical user? * What sites already exist that are similar to your vision in terms of purpose, functionality, and/or look & feel? List at least 2 URLs. | Your answers here:   * For groups of two or more people to come to a consensus on what to eat for dinner (or other “group events”)--each person enters in their ranked choices and the app will process the info and present the most agreed upon option. Could also be a game element where folks could challenge to have their #1 choice more heavily weighted? LOL * GrubHub/UberEats/DoorDash/OpenTable etc. * <https://www.tripinfo.com/tips/selecting-a-restaurant-for-group-dining> More parameters to consider? |
| **Home Library**   * What is the purpose of this site? * Who is the audience for your site? What age and demographic information would describe a typical user? * What sites already exist that are similar to your vision in terms of purpose, functionality, and/or look & feel? List at least 2 URLs. | Your answers here:   * Create directory of all your physical home media (books, zines, records, games, etc.) to keep track of what you own and where to find it; maybe options to share/loan items? * Somebody with a lot of media to keep track of! * https://www.goodreads.com/ * https://www.libib.com/ This platform seems like it has an amazing level of functionality–cool! |

If you have time and would like to experiment with building color palettes to go with each project idea, feel free to use the free tools from [this resource](https://docs.google.com/document/d/19gRKLcqczA-2FlZ9dt5Njz8kFCLf-1fV4mn_fLqRr3E/edit?usp=sharing) or any other tools you find useful.